

TRU-AIM® MR11 & MR16 FAMILY

Low Voltage Halogen Lamps



- Four families of MR16 lamps to meet the need of virtually any application
- Bright, crisp light throughout lamp life
- UV-filter capsules reduce UV-radiation up to 90%
- Up to 5000-hour average rated life
- Exceptional reflector and filament design provides a superior, smooth beam pattern
- GU4 and GU5.3 base for a solid socket connection

ECOLOGIC® is a comprehensive program of OSRAM SYLVANIA focused on addressing environmental issues at all stages of lamp life.



SYLVANIA's TRU-AIM family of halogen MR16 and MR11 reflector lamps provides a wide variety of extremely compact and highly directional light sources.

TRU-AIM IR MR16

- 5000 hour life
- Exclusive MR16 IR technology – lowers energy consumption compared to standard MR16 lamps
- Hard dichroic reflector – consistent color throughout life
- Cover lens for use in unshielded fixtures

TRU-AIM TITAN® MR11 and MR16

- 4000 hour life
- Hard coated dichroic reflector – consistent color throughout life
- Transmits heat through back of lamp
- Cover lens for use with unshielded fixtures

TRU-AIM BRILLIANT MR16

- Aluminized reflector – consistent color throughout life
- Transmits heat through front of lamp
- 4000 hour life

TRU-AIM MR16

- Economical dichroic reflector
- Transmits heat through back of lamp
- 2000 hour life
- Cover lens for use with unshielded fixtures

Product Availability

Product	Beam Angle			
	20W	35W	50W	65W
TRU-AIM MR11 TITAN	SP 10° FL 35°	SP 10° FL 35°		
TRU-AIM MR16	NSP 10° FL 35°	NSP 10° NFL 25° FL 35°	NSP 10° NFL 25° FL 35° VWFL 60°	
TRU-AIM MR16 BRILLIANT	SP 10° FL 35°	NSP 10° FL 35°	NSP 10° NFL 25° FL 35°	
TRU-AIM MR16 TITAN	NSP 10° FL 35° VWFL 60°	NSP 10° NFL 25° FL 35° VWFL 60°	NSP 10° NFL 25° FL 35° VWFL 60°	NSP 10° NFL 25° FL 35°
Product	20W	37W	50W	
TRU-AIM MR16 IR	NSP 10° NFL 25° FL 35° WFL 60°	NSP 10° NFL 25° FL 35° WFL 60°	NSP 10° NFL 25° FL 35° WFL 60°	